



For immediate release

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Flexi-Fi has partnered with Homebase to offer customers an opportunity to buy now, pay later

Consumer finance company, Flexi-Fi, and one of the leading decorating and garden retailers, Homebase, have today announced a new partnership to give customers a new way to pay.

As we approach the DIY season why put off buying your barbeque and carrying out home improvements when you have an alternative way to pay. Flexi-Fi is an alternative to cash or credit card. Flexi-Fi pays the retailer immediately for the purchase and the shopper pays Flexi-Fi in agreed instalments.

Flexi-Fi is a retail instalment payment plan facility, an easy alternative to paying with cash or credit card for your goods. Flexi-Fi allows you to buy now and pay later using your Flexi-Fi approval. It's all about the shopper, the shopper is in control. There is a simple, fast online application and within minutes you can be approved for a low interest loan.

Speaking about the Flexi-Fi – Homebase partnership PJ Byrne, Chief Executive of Flexi-Fi said: Our partnership is about offering simple, easy access to LOW cost finance for customers while facilitating retailers to increase their basket sizes and offset the current challenges the industry faces.

Retailers with Flexi-Fi products will stay competitive and help their customers buy what they want now. Our economy is evolving and retailers need to offer alternatives to high interest credit cards. Flexi-Fi products do exactly this. Our ambition is to bring our solutions to every retailer in the country so that all consumers have this option.

ENDS

Notes to Editors:

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For Homebase queries, please contact the Homebase Press Office on 01908 352460 or email: media.relations@homebase.co.uk

About Flexi-Fi

Flexi-Fi is a retail instalment payment plan facility, an easy alternative to paying with cash or credit card for your goods. Whether it's a new couch, bicycle, dining table, hot tub, kitchen, motorcycle or TV, Flexi-Fi is there to make finance simple! Flexi-Fi allows you to buy now and pay later using your Flexi-Fi approval.

To apply for Flexi-Fi, all you need is a valid email address, your mobile phone number and meet the following minimum criteria:

- Provide proof of PPS number & Address
- Be at least 18 years of age
- Be an Irish citizen or permanent resident of Ireland
- Earn a minimum taxable income of €21,000 per year
- Have a current credit / debit card and a Photo ID
- Have a good credit history

<https://www.flexifi.com/partners/>

About Homebase

Founded in 1979, Homebase is one of the UK's leading home improvement and garden retailers. The company operates stores across the UK and the Republic of Ireland.

Its product range includes painting and decorating, plants, garden tools and accessories, and kitchens – all available in-store or online at www.homebase.co.uk