



For immediate release

7<sup>th</sup> February 2019

## **Homebase make sustainable changes to their range**

The arrival of 2019 marks an acceleration in Homebase's journey towards sustainability, with impactful changes being implemented throughout the business' horticulture category.

### **New 'green' range**

This Spring will see Homebase increase its range of green alternatives with the introduction of market-leading brands such as Ecofective, Solabiol and Resolva Zero.

The new range of Westlands' 'New Horizon' will see Homebase push closer to its peat reduction targets, which are fully in line with the Department for Environment, Food & Rural Affairs (DEFRA).

### **Metaldehyde**

Homebase is also the first retailer to stop buying metaldehyde slug pellets with plans to clear any remaining stock early in 2019, ahead of the new regulation stating these products should be off the shelf by the end of the year.

### **Plastics**

From April, its new bedding packs will be made from 100% recycled plastic bottles rather than polystyrene or black plastic.

### **Wildlife Friendly**

Following Homebase's commitment in 2017 to remove the use of neonicotinoids from our plants by the end of 2018, all of its plants and garden care are now neonicotinoid free.

Homebase is bee and wildlife friendly across an impressive collection of plants, seeds and bulbs, and continues to increase its broad choice of non-glyphosate products to offer more choice to our customers.

ENDS

**Notes to Editors:**

For Homebase queries, please contact the Homebase Press Office on 01908 352460 or email: [media.relations@homebase.co.uk](mailto:media.relations@homebase.co.uk)

**About Homebase**

Founded in 1979, Homebase is one of the UK's leading home improvement and garden retailers. The company operates stores across the UK and the Republic of Ireland.

Its product range includes painting and decorating, plants, garden tools and accessories, and kitchens – all available in-store or online at [www.homebase.co.uk](http://www.homebase.co.uk)